

Modification History

Release	Comments
Release 2	This version released with AHC Agriculture, Horticulture and Conservation and Land Management Training Package Version 11.0.
Release 1	This version released with AHC Agriculture, Horticulture and Conservation and Land Management Training Package Version 10.0.

AHC32724	Certificate III in Rural Merchandising
<p>Qualification Description</p> <p>This qualification describes the skills and knowledge for job roles in the rural merchandising industry including rural merchandiser and rural sales assistant.</p> <p>Individuals with this qualification perform tasks involving a broad range of skills that are applied in a wide variety of contexts, which will involve discretion and judgement in selecting equipment and services and applying contingency measures during work.</p> <p>Work must comply with workplace health and safety and environmental regulations and legislation that apply to the workplace.</p> <p>No licensing, legislative or certification requirements apply to this qualification at the time of publication.</p>	
<p>Entry Requirements</p> <p>There are no entry requirements for this qualification.</p>	

Key:

[Currently under review in the Livestock Operations project](#)

Packaging Rules

To achieve this qualification, competency must be demonstrated in:

- 12 units of competency:
 - 6 core units plus
 - 6 elective units.

Elective units must ensure the integrity of the qualification's Australian Qualification Framework (AQF) alignment and contribute to a valid, industry-supported vocational outcome. The electives are to be chosen as follows:

- At least 4 must be from the electives listed below
- Up to 2 from the electives listed below and/or any other endorsed Training Package or accredited course packaged at Certificate II, III or IV.

Core Units

AHCMER306	Sell products and services
AHCWHS302	Contribute to workplace health and safety processes
AHCWRK212	Work effectively in industry
AHCWRK320	Apply environmentally sustainable work practices
BSBOPS304	Deliver and monitor a service to customers
BSBOPS305	Process customer complaints

Elective Units

AHCBAC409	Provide advice on agronomic products
AHCBUS3X01	Use handheld e-business tools
AHCCHM304	Transport and store chemicals
AHCCHM307	Prepare and apply chemicals to control pest, weeds and diseases
AHCCHM406	Provide advice and sell farm chemicals
AHCIRG349	Recommend irrigation products and services
AHCIRG446	Provide irrigation sales and service
AHCLSK420	Provide advice on livestock products
AHCMER305	Provide information on hardware products
AHCMER408	Coordinate customer service and networking activities
AHCMOM403	Provide advice and sell machinery
AHCSOL302	Develop and apply knowledge of fertiliser and soil ameliorant products

AHCSOL405	Provide information on fertilisers and soil ameliorants
AHCWRK213	Participate in workplace communications
AHCWRK315	Respond to emergencies
AHCWRK318	Comply with industry quality assurance requirements
AHCWRK319	Handle bulk materials in a storage area
BSBPEF301	Organise personal work priorities
BSBPEF403	Lead personal development
ICTICT214	Operate application software packages
SIRRINV001	Receive and handle retail stock
SIRRINV002	Control stock
SIRRMER001	Produce visual merchandise displays
SIRRMER003	Coordinate visual merchandising activities
SIRXMKT002	Use social media to engage customers
SIRXPDK001	Advise on products and services
SIRXRSK002	Maintain store security
SIRXSLS002	Follow point-of-sale procedures
TLID0015	Load and unload goods/cargo
TLID0020	Shift materials safely using manual handling methods
TLILIC0003	Licence to operate a forklift truck

Qualification Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
AHC32724 Certificate III in Rural Merchandising Release 2	AHC32724 Certificate III in Rural Merchandising Release 1	Updated superseded unit code	Equivalent

Links

Companion Volumes, including Implementation Guides, are available at VETNet:
<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=c6399549-9c62-4a5e-bf1a-524b2322cf72>